2008 Year in Review
Annual Stakeholders Meeting
About SRWP

Founded in 1996 to:
Sustain, restore, and enhance the resources of the Sacramento River Watershed while promoting social and economic vitality of the region.
SRWP Organization

- Governed by a 21 Person **Board of Trustees**
- **Staff**: Executive Director, Watershed Resource Specialist, Watershed Coordinator, Webmaster
- Team of **Contractors**
- Several **Committees**
- **Watershed Partners**
- Lots of **Stakeholders**
About the Watershed

- California’s longest river and largest watershed... 27,000 square miles!
- Provides drinking water to 2/3rds of the State
- Water from the watershed used on more than 2 million acres of agriculture
SRWP’s Core Programs

- Public Outreach and Education
- Watershed Monitoring
- Local Watershed Support
Public Outreach and Education

Outreach Materials

2008 Highlights:

- New and Improved Website
- Monthly eNewsletter
- Expanded Listserv
- Membership Program
Public Outreach and Education

**Media Campaign**

2008 Highlights:
- Expanded News 10 Partnership

Messages include:
- Responsible Pesticide Use
- Water Conservation
- Stormwater Management
- FOG
- Clean Boating Practices
- Native Gardening
Public Outreach and Education

*Media Campaign*

**Northern California TV Campaign**
- SRWP Watershed Protection for Future Generations
- City of Redding Stormwater Pollution Prevention
- DWR Local Watershed Stewardship
Public Outreach and Education

Media Campaign

Sacramento Bee Insert

- Great Partners!
- 276,389 Sac Bee Readers
- 710 Teachers
- 28,400 Students
- 5,000 Extra Copies to Share!
SRWP’s Core Programs

- Public Outreach and Education
- Watershed Monitoring
- Local Watershed Support
Watershed Monitoring
Mainstem Water Quality Monitoring

2008 Highlights:
- Completed Annual Water Quality Monitoring Report
- Overall Findings...
## Watershed Monitoring

### Mainstem Water Quality Monitoring

<table>
<thead>
<tr>
<th>Use</th>
<th>Finding</th>
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<tbody>
<tr>
<td>Drinking Water</td>
<td>Drinking water quality is high</td>
</tr>
<tr>
<td>Recreation</td>
<td>Bacteria concentrations rarely above levels considered unsafe for contact recreation</td>
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<tr>
<td>Fish</td>
<td>Mercury levels in fish are a concern but are lower than mercury loadings in the watershed would suggest</td>
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<tr>
<td>Aquatic Life</td>
<td>• Toxicity is most prevalent at urban runoff sites&lt;br&gt;• Toxicity very rare in mainstem river&lt;br&gt;• Metals are generally not a problem despite historic mining contamination</td>
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Watershed Monitoring
Regional Monitoring Program

Working on developing a Coordinated Regional Water Quality Monitoring Program
Watershed Monitoring
Watershed Indicators and Monitoring

2008 Highlights:

- Began work on development of Watershed Health Indicator Program
- Developed Watershed Health Indicator Fact Sheet
- Launched new project focused on Watershed Health Indicators
SRWP’s Core Programs

- Public Outreach and Education
- Watershed Monitoring
- Local Watershed Support
Local Watershed Support
Watershed Map and Directory

2008 Highlights:
- Watershed Map and Directory of Local Watershed Partnerships
Local Watershed Support
Promote Local Watershed Programs

2008 Highlights:

- Promote Local Watershed Programs and Projects
- Participate in Statewide Watershed Program Advisory Committee
- Participate in AB 739 Stormwater Management Task Force
- Participate in CA Water Plan Update
Local Watershed Support

Watershed Tools

2008 Highlights:

- SWIM
- Online Permitting Guide
- Roadmap
- Website Resources
Local Watershed Support
Sacramento River Watershed Coalition

Sacramento River Watershed Coalition =
Creating a unified voice for local watershed stewardship

“When I feel the heat, I see the light.”
--former US Senator Everett Dirkson
Local Watershed Support
Sacramento River Watershed Coalition

- Statewide Watershed Program
- IRWMP
- CA Water Plan Update
- AB 739 Stormwater Task Force
- Watershed Related Legislation
- Watershed Funding
Local Watershed Support
Sacramento River Watershed Coalition

Benefits of the Coalition:
- Increased Visibility and Collaboration
- Information Exchange
- Effective Policies
- Support and pursuit of funding for Sacramento River Watershed
Questions?

Thank you!

Mary Lee Knecht
marylee@sacriver.org